



AVON'S 2009 NHL YOU PICK! CONTEST

AVON

RULES & REGULATIONS

ENTRY INTO THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES.

Contest begins October 14, 2009 at 8:00 am (EST) ("Contest Commencement Date"). Contest Closes December 31, 2009 at midnight (EST) ("Contest Closure Date").

TO ENTER:

Simply complete the ballot and return by the Contest Closure Date for a chance to win! Customers may enter as often as they like but there may ONLY BE ONE CONTEST BALLOT PER ENVELOPE.

1) No purchase necessary. To enter the contest, contact us at 1-800-265-2866 or by mail to receive a contest ballot ("Ballot"). Mail in your Ballot for the "NHL You Pick! Contest", c/o "Avon's NHL You Pick! Contest", 5500 Trans-Canada Highway, Pointe Claire, Quebec H9R 1B6, attention Gerry Bridges. Limit of one no purchase request per person per household. Please indicate your name, complete postal address, telephone number, email address and the name, address and telephone number of your Representative, if any, as well as correctly answer unaided the mathematical skill testing question, and send it back to Avon no later than the Contest Closure Date to qualify for the contest.

2) With every NHL product purchased from the Flyer/brochure from C22, 2009 to C26, 2009 inclusively, you will receive a Ballot. The back of the Ballot must be fully completed, include your name, complete postal address (street, city, province, postal code), phone number, and email address and your Representative's name, phone number, and email address as well as correctly answer unaided the mathematical skill testing question. Please keep a photocopy of the back and the front of the Ballot before returning it to Avon. Once completed, mail in your ballot for the "NHL You Pick! Contest", c/o "Avon's NHL You Pick! Contest", 5500 Trans-Canada Highway, Pointe Claire, Quebec H9R 1B6, attention Gerry Bridges. Avon must receive the Ballot by the Contest Closure Date for such Ballot to be entered into the contest. No photocopies, facsimiles, or other mechanical reproductions of Ballots are allowed. Customers may enter as often as they like via the method described in this paragraph but there may ONLY BE ONE (1) CONTEST BALLOT PER ENVELOPE.

GRAND PRIZE:

Customer prize: one (1) customer will receive a trip for four (4) people to any regular season NHL Hockey game in the Canadian city of their choice, four (4) round trip coach air transportation tickets from the Canadian domestic airport nearest the winner's residence ("Departure Point") and onward to the Winner's selected city; two (2) nights hotel accommodation (based on a standard, quadruple occupancy); four (4) tickets to the Winner's selected game; and \$1000 CDA spending money. Approximate retail value is \$10,000 CDA. Note: Winning customer may choose a regular season NHL hockey game taking place in Calgary, Edmonton, Montreal, Ottawa, Toronto or Vancouver on a date between January 2, 2010 and the last date of the 2009-2010 regular NHL season from a menu of such games supplied by the NHL.

Representative prize: the customer's Representative, if any, will win the airfare, hotel accommodations and game tickets for four (4) people as described above. The Representative does not need to pick the same game, city, and date as the winning customer. The approximate retail value is \$9,000 CDA.

The winning customer and his/her Representative shall be collectively referred to as ("the Winners").

The Winners and their traveling companions will be responsible for all travel and medical insurance, all ground transportation, any applicable overnight layover, applicable taxes (including airport improvement taxes if applicable), incidentals and any and all expenses not specified in the description of the prize, including but not limited to, phone call, items of a personal nature, entertainment and mini bar consumption. The winning customer and his or her traveling companions must travel together and must depart from the same location. Similarly, the winning Representative and his or her traveling companions must travel together and must all depart from the same departure point. The Winners and traveling companions are responsible for ensuring that they obtain all travel papers (passports, etc.) prior to departure and that they are in good order and are valid prior to and for the duration of the trip.

GENERAL:

The random draw for the winning customer of the "NHL You Pick! Contest" will take place on January 8, 2010 before 5:00 pm (EST) ("Draw Date"). In order to be eligible to win the grand prize, the customer must have submitted a fully completed ballot, one ballot per envelope.



AVON'S 2009 NHL YOU PICK! CONTEST

AVON

The Winners will be notified by Avon, by telephone, mail or email within two (2) business days of the Draw Date. The Winners must respond within five (5) business days of being notified, in order to claim their Contest Prize. If the selected Winners do not respond in accordance with the contest rules or the selected Winners do not comply with the contest rules, they will be automatically disqualified and will not receive the Contest Prize, and other Winners will be selected. Avon is not responsible for any reason whatsoever of selected Winners to receive the notification or for Avon to receive a selected Winner's response.

To be eligible to claim the Prize, the following mathematical skill testing question must be correctly answered unaided on the Ballot: $(4 \times 10 \div 2) + 13 - 3$.

Once Avon has confirmed the Winners, NHL Enterprises Canada, L.P. will contact the Winners to arrange receipt of the winning package and discuss the details regarding the foregoing. For these purposes only, you hereby authorize Avon to disclose to NHL Enterprises Canada, L.P., your name, telephone number, email and postal addresses.

The prizes must be accepted exactly as awarded and are non-transferable. No cash equivalents will be offered if the Prize is not desired. Avon reserves the right, in its sole discretion, to substitute any and all of the Contest Prizes for a prize of equal or greater value should all or part of a prize become unavailable for any reason. The odds of winning depend on the total number of eligible entries received during the contest period.

For the Representative, in order to receive your prize, you must be a Representative in good standing with Avon, with an account paid in full. If you are not in good standing, you will automatically be disqualified and will not receive the prize.

Avon's NHL You Pick! Contest is open to all legal residents of Canada who have reached the age of majority in the province of their residence at the time of contest entry. Employees of Avon, the National Hockey League, NHL Enterprises, L.P., NHL Enterprises Canada, L.P., NHL Enterprises, B.V., NHL Interactive CyberEnterprises, LLC, and the Member Clubs of the National Hockey League, the advertising, promotional, and judging organizations for this contest, and any subsidiaries or affiliates of any of the foregoing entities (the foregoing entities, collectively, the "Releasees"), the family members of such employees and the persons with whom such employees are domiciled, are not eligible to participate in the contest. Also excluded from participation are all retail Representative Alliances, retail alliances, all vendors supplying prizes, their employees and the persons with whom they are domiciled.

The Winners and traveling companions will each be required to execute an affidavit of eligibility and liability/publicity release before receiving the prize. This contest is subject to all Canadian Federal, Provincial and Municipal laws and void where prohibited by law.

The Releasees shall not be responsible for any entries that are lost, stolen, delayed, misdirected, incorrectly addressed, altered, illegible, incomplete or deemed irregular by Avon at its sole discretion, which are automatically void. The Releasees are not responsible for typographical or other errors in the offer or administration of this contest, including but not limited to errors in advertising, the official rules, the selection and announcement of winners, or the distribution of any prize.

The Releasees and each of their officers, directors, affiliates, related entities, partners, partnerships, principal, representatives, agents, licensees, sponsors, successors and assigns (i) make no warranty, guarantee or representation of any kind concerning any prize, (ii) disclaim any implied warranty, and (iii) are not liable for injury, loss, or damage of any kind resulting from the awarding, acceptance, use and/or misuse of any prize, travel related thereto or from participation in this contest.

By entering this contest, participants agree to be bound by these official rules and all decisions of the judging organization.

All entries become the property of Avon upon receipt and will not be returned. Avon reserves the right, at its option, to advertise and/or publish any entrant's name, address, photo and likeness without notification and remuneration to the entrant in any publicity related to this contest carried out by Avon, in any and all forms of media now known or hereafter devised, including the internet, to the extent permitted by law.

Subject to the jurisdiction of the Régie des alcools, des courses et de jeux in Quebec, Avon reserves the right to cancel or modify all or any portion of this contest at any time for any reason without prior notice.

Québec residents: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purposes of helping the parties reach a settlement.

Sponsor: AVON CANADA INC.
5500 Trans Canada Highway
Pointe-Claire, Quebec H9R 1B6